



FOR IMMEDIATE RELEASE

Great American Title Pledges Support of Homeowners Financial Care Fund

(PHOENIX) February 6, 2013—Great American Title Agency (Great American) is proud to announce their commitment in support of the Homeowners Financial Care Fund (HFCF) for 2013 as a Founding Partner. Great American joins with Homeowners Financial Group’s Bill Rogers, Chief Executive Officer and President Pat Lamb, along with other HFCF supporters in a combined effort to care for families throughout the community as if they were our own family members, requiring emergency housing support.

“We have made a significant financial commitment as a Founding Partner however, we can further our financial support through Great American’s “Community Outreach Program” which permits Great American to contribute a portion of a qualifying escrow fee to an approved non-profit organization selected by the buyer or seller.” stated Bruce Beverly, CEO. “We believe that through our support of HFCF we can make a difference in the lives of families in need.”

About Great American Title

Great American Title Agency, Inc. is a full-service title and escrow agency founded in 1998. Based in Arizona, Great American has more than 130 employees in 11 branches committed to providing superior service. Great American was rated the number one title company by Ranking Arizona Magazine - 2009 through 2012, ranked number one title company for most insurable transactions in Maricopa County 2011 - 2012 in the Phoenix Business Journal’s Book of Lists, and Arizona’s Most Admired Companies in 2012. “Think Great. Think Great American.” Visit www.azgat.com, or call 602.445.5525 for more information on our services.

About Homeowners Financial Care Fund

The Homeowners Financial Care Fund is a 501(c)(3) non-profit organization dedicated to helping children and their families with the financial burden of homeownership for those who are experiencing an extended illness or injury of their child. HFCF provides temporary or long term funds for mortgage, rent or housing expense relief, to families that qualify under the HFCF Giving Guidelines and as funds are available.

Company Contact:

Bruce Beverly, Chief Executive Officer
Great American Title Agency
602.445.5525
bbeverly@azgat.com

Media Contact:

Kathleen Taddie, President
Kathleen A. Taddie Consulting, LLC
602.920.4573
ktaddie@cox.net

###